

Integrated platform takes experienced manufacturer to the next level with a 50% increase in productivity.



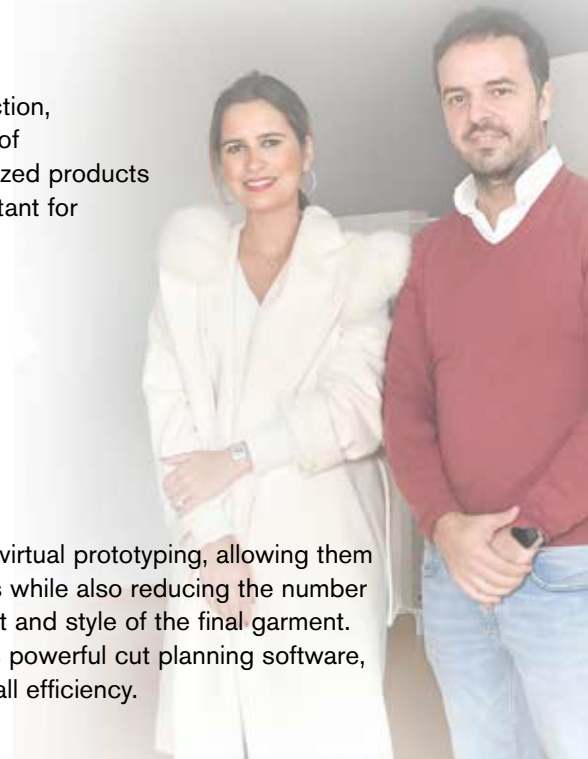
#### CUSTOMER CASE STUDY

Founded in 1988, Longratex has developed from being a subcontractor to a successful brand developer and manufacturer. The Portugal-based company manufactures baby, children's and women's clothing for some of the world's most prestigious brands, which includes over 600 retail stores in Portugal and the UK. In addition, the company also successfully manages its own baby and children's brand, Patachou, and women's wear brand, Sophia Kah.

#### The Challenge:

With decades of experience in mass production, Longratex is ready to take on the challenge of customization. With the demand for customized products continuing to grow at a rapid rate, it's important for

2D and 3D for virtual prototyping, allowing them to easily share their ideas with their partners while also reducing the number of physical samples needed to perfect the fit and style of the final garment. In addition, the company also uses Gerber's powerful cut planning software, AccuPlan™, to optimize production and overall efficiency.



"Gerber has given us reason to believe that it remains the right technology partner to support us in this new digital era."

– Paulo Campos, General Manager



